



2023/24

# Sponsorship Prospectus

## How your support will help

Mudgee Dressage Group are heading into a new chapter, bringing a modernisation to the way we run our club. We are going paperless with some technology upgrades, and a brand new uniform design. This will give members and competitors greater opportunities and broader range of involvement, and really bring that community spirit back to the club which has really taken a blow the last few years.

We are willing to work with you to get the best possibly partnership for your business to be able to support our members reach their goals. Not only does your sponsorship increase exposure of your organisation, but helps fund future progression of equestrian sports in the Central Western Region. Below is an overview of our sponsorship tiers, however we are willing to work with you to customise any of these options.

## About Mudgee Dressage Group Inc

Established in 1991, we have been a club for every dressage goal in the Mudgee region for 30 years now. We aim to provide a nurturing and encouraging environment, with a big focus on enjoying our horses and having fun. Our members range from 6 to 80 with a broad range of involvement levels; from beginners to national level competitors. We have riders from the Hunter, Tamworth, Bathurst and beyond attending our competitions, with our supportive atmosphere and fun a major draw card. Our grounds are in the heart of the picturesque wine region of Mudgee, literally in the middle of town at Mudgee Showgrounds.

# MUDGE

[www.mudgeedressage.com.au](http://www.mudgeedressage.com.au)

# Sponsorship Teirs



## Platinum Sponsorship

**\$1500**

**Exclusive sponsorship** - 12 month partnership - Naming rights of May Official Dressage Competition - Logo feature on merchandise for the year - Half page advertisement on May Official program - Business representative to assist in presentation of champion prizes at May Official and Festival - Trade stand space at May Official and Festival - Website feature page - Social media presence for 12 months - Signage opportunity on all competition days over the 12 months - Banner advertisement on member's monthly eNewsletter - First option for renewal

**MdDowell  
Herbal**



## Gold Sponsorship

**\$800**

12 month partnership - Naming sponsor of one level at May Official Dressage Competition or Festival - Quarter page advertisement on May Official program or Festival program - Business representative to assist in presentation at May Official or Festival - Trade stand space at May Official competition and Festival - Website and socials presence 12 months - Signage opportunity on all competition days over the 12 months - Banner advertisement periodically on member's monthly eNewsletter

## Silver Sponsorship

**\$500**

**6 available** - Rug Sponsor for Official and Festival competition - Business representative to assist in presentation of rug at May Official or Festival - Trade stand space at May Official or Festival - Website and socials presence 12 months

## Bronze Sponsorship

**\$200**

12 month partnership - Logo feature on May Official program and Festival Program - Trade stand space at May Official and Festival - Website and socials presence 12 months - Signage opportunity on all competition days over the 12 months - Logo on member's monthly eNewsletter

## Product Sponsorship

We are open to any goods in kind of any type in support of our events for an agreed upon value. We offer first to third prizes of cash or goods at the May Official Dressage and Festival, and are happy to work with you for the supply of your products.

