



2024/25

Sponsorship Prospectus

How your support will help

Mudgee Dressage Group had a landmark year in 2023, and it was all thanks to our wonderful sponsors for the year. We establish regular clinics back at MDG, and have decided to grow our flagship event into a 2 DAY COMPETITION! This will be a first for MDG so we are heading into this year with so much optimism and excitement. We have a number of new judges to train at this event, which has not happened for quite a few years and is a testament to last year's growth.

We are willing to work with you to get the best possible partnership for your business to be able to support our members reach their goals. Not only does your sponsorship increase exposure of your organisation, but helps fund future progression of equestrian sports in the Central Western Region.

About Mudgee Dressage Group Inc

Established in 1991, we have been a club for every dressage goal in the Mudgee region for over 30 years now. We aim to provide a nurturing and encouraging environment, with a big focus on enjoying our horses and having fun. Our members range from 6 to 80 with a broad range of involvement levels; from beginners to national level competitors. We have riders from the Hunter, Tamworth, Bathurst and beyond attending our competitions, with our supportive atmosphere and fun a major draw card. Our grounds are in the heart of the picturesque wine region of Mudgee, literally in the middle of town at the Mudgee Showgrounds.

MDG

www.mudgeedressage.com.au

Sponsorship

Teirs



Gold Sponsorship

\$3000

Exclusive sponsorship - 12 month partnership - Naming rights of May 2 Day Official Dressage Competition - Full page advertisement on May Official program - Business representative to assist in presentation of champion prizes at May Official - Trade stand space at May Official - Website feature page for 12 months - Social media presence for 12 months - Signage opportunity on all competition days over the 12 months - Banner advertisement on member's monthly eNewsletter - First option for renewal

Silver Sponsorship

\$1000

12 month partnership - Naming sponsor of one level at May 2 Day Official Dressage Competition - Half page advertisement on May Official program - Business representative to assist in presentation at May Official - Trade stand space at May Official competition - Website and socials presence 12 months - Logo feature with web link on member's monthly eNewsletter

Bronze Sponsorship

\$500

12 month Supporter Sponsor - Logo featured on May Official Program - Trade stand space at May Official or Festival - Website and socials presence 12 months - Logo feature with web link on member's monthly eNewsletter

Product Sponsorship

We are open to any goods in kind of any type in support of our events for an agreed upon value. We offer first to third prizes of cash or goods at the May Official Dressage and are happy to work with you for the supply of your products.

